SAMPLE — EXAMPLE REPORT, NOT A CLIENT DELIVERABLE

3-supplier comparison — Footwear (sneakers, casual shoes)

Format of the $349 written RFQ comparison ($99 diagnostic credited) · Prepared 23 Nov 2026 · Sources: public Made-in-China.com listings checked 2026-11-23 KST

About this sample. No client — format example only. Supplier names and listing data are real public pages; prices are public listing ranges, not written quotes. Not a recommendation to buy or a quality guarantee. In a paid order the columns are filled with each factory's written reply to our RFQ.

Side-by-side (public listing data)

Supplier	Listed product	USD (listed)	MOQ	Lead time	Audit on profile	Source
A. Shandong Jiankun Protective Equipment Co., Ltd. Shandong · Manufacturer/Factory & Trading Company	Industrial Professional Work Shoe with Factory Best Price	9.35-10.50	500 Pieces	one month	SGS QIP-ASR2551439	listing
B. Putian Fengni Trading Co., Ltd. Fujian · Manufacturer/ Factory & Trading Company	Custom Corporate Printed Sneakers Factory Wholesale Supplier with Custom Corpora	11.50-22.00	1 Pair	within 15 workdays	SGS QIP-ASI257584	listing
C. Zhejiang Miyue Shoes Co., Ltd Zhejiang · Manufacturer/Factory & Trading Company	Wholesale Soft TPR Outsole Casual Newborn Infant Baby Girls Shoes	1.80-2.40	30 pairs	one month	TÜV Rheinland MIC-ASI2531046	listing

Spec points the RFQ fixes in writing

- Shoe type and last
- Upper material and sole (EVA, rubber, cupsole)
- Size run (EU/US)
- Logo method and colourways
- Box and tissue
- Pairs per colourway

Written RFQ questions (EN + ZH, sent by email / platform message)

- Price per pair at MOQ and 2x MOQ
- Mould cost for custom sole
- Sample pair cost and lead time
- Size-run sampling policy
- Bulk lead time

Red flags we mark on real replies in this category

- Asked to copy a branded design (we decline; original designs only)
- Last / mould cost and ownership unclear

- Size run and grading not quoted
- Sole material and adhesive not stated

Compliance notes to check

- Ask for REACH test data for EU
- Material-content labelling for the destination market

What the paid $349 comparison adds

- Written Chinese + English RFQs to 6–8 matched factories; only written replies go on the sheet.
- At least 3 written replies side by side: factory vs trader, registry check, MOQ, sample fee, unit price, lead time, Incoterm, mismatch flags.
- Turnaround 7–10 business days. Reply guarantee: fewer than 3 written replies after 15 business days = $100 back per missing reply; 0 replies = full refund.
- You keep the email trail, choose the factory, and pay it directly. We never hold your money.

Limits: desk research and written contact only. No calls, no factory visits in China. Third-party inspection can be quoted separately. Business licence (USCC) to be checked on gsxt.gov.cn before any payment.